

PERSEPSI PENGUNJUNG TERHADAP KUALITAS *REST AREA* TAMAN GISTING SEBAGAI RUANG PUBLIK

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ABSTRAK

Ruang publik merupakan bagian elemen perkotaan yang memfasilitasi kebutuhan interaksi dan komunikasi masyarakat, serta menggambarkan kualitas ruang perkotaan. Penyediaan ruang publik berpengaruh terhadap aktivitas masyarakat meliputi aktivitas sosial, ekonomi dan lingkungan serta mempengaruhi kualitas masyarakat, sehingga masyarakat membutuhkan ruang publik yang berkualitas. Taman sebagai ruang publik di Kabupaten Tanggamus belum terdistribusi merata karena hanya tersedia di 3 Kecamatan yaitu Taman Kota Ir. Soekarno di Kecamatan Kota Agung Pusat, *Rest Area* Taman Gisting di Kecamatan Gisting dan *Rest Area* Pugung di Kecamatan Pugung, menunjukkan penyediaan ruang publik belum memenuhi aspek distribusi dan kuantitas. *Rest Area* Taman Gisting terletak di Perkotaan Gisting memiliki peran penting sebagai *landmark* dan ruang publik, sehingga perlu diidentifikasi kualitasnya melalui persepsi pengunjung. Selain itu, penyediaan fasilitas yang mulai menurun kualitasnya dan berbagai permasalahan lain turut mempengaruhi kualitasnya sebagai ruang publik. Penelitian ini bertujuan untuk mengetahui persepsi pengunjung terhadap kualitas *Rest Area* Taman Gisting sebagai ruang publik.

Penelitian ini menggunakan metode penelitian kuantitatif dengan menggunakan analisis statistik deskriptif dan metode skoring (skala *likert*). Berdasarkan hasil penelitian, persepsi pengunjung terhadap kualitas *Rest Area* Taman Gisting sebagai ruang publik yaitu **cukup baik** dalam memenuhi kebutuhan pengunjung, menunjukkan bahwa pengunjung merasa penyediaan sarana dan prasarana cukup mendukung aktivitas di *Rest Area* Taman Gisting. *Rest Area* Taman Gisting **cukup baik** dalam melindungi hak-hak pengunjung, menunjukkan bahwa pengunjung merasa cukup terlindungi haknya dan cukup bebas dalam mengakses sarana dan prasarana yang tersedia di *Rest Area* Taman Gisting. *Rest Area* Taman Gisting **cukup baik** dalam memberikan suatu kebermaknaan bagi pengunjung, menunjukkan bahwa pengunjung merasa cukup baik dengan adanya nilai-nilai, budaya dan kebermaknaan selama beraktivitas di *Rest Area* Taman Gisting. Oleh karena itu, perlu adanya komitmen pemerintah bersama dengan *stakeholders* untuk meningkatkan kualitas *responsibility*, *democraticity* dan *meaningsfully* *Rest Area* Taman Gisting sebagai ruang publik

Kata Kunci: Kualitas, Ruang Publik, Persepsi

VISITOR'S PERCEPTION OF THE QUALITY OF THE REST AREA TAMAN GISTING AS A PUBLIC SPACE

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ABSTRACT

Public space is part of the urban element that facilitates the interaction and communication needs of the society and describes the quality of urban space. The provision of public space affects community activities including social, economic, and environmental activities, and affects the quality of society so that people need quality public space. Parks as public spaces in Tanggamus Regency have not been evenly distributed because they are only available in 3 Districts, namely Taman Kota Ir. Soekarno in Kota Agung Pusat Subdistrict, Rest Area Taman Gisting in Gisting Subdistrict and Rest Area Pugung in Pugung Subdistrict showed that the provision of public space had not met the distribution and quantity aspects. The Rest Area Taman Gisting located in Gisting Urban has an important role as a landmark and public space, so it is necessary to identify its quality through the perception of visitors. In addition, the provision of facilities that began to decline in quality and various other problems also affected its quality as a public space. This study aims to determine the visitor's perception of the quality of the Rest Area Taman Gisting as a public space.

This study uses quantitative research methods using descriptive statistical analysis and scoring methods (Likert scale). Based on the results of the study, visitors' perceptions of the quality of the Rest Area Taman Gisting as a public space are quite good in meeting the needs of visitors, indicating that visitors feel that the provision of facilities and infrastructure is sufficient to support activities in the Rest Area Taman Gisting. The Taman Gisting Rest Area is quite good at protecting the rights of visitors, indicating that visitors feel that their rights are sufficiently protected and free enough to access the facilities and infrastructure available at the Rest Area Taman Gisting. The Rest Area Taman Gisting is quite good in providing meaning for visitors, indicating that visitors feel quite good with the values, culture, and meaning during their activities in the Rest Area Taman Gisting. Therefore, there is a need for a commitment from the government together with stakeholders to improve the quality of responsibility, democratic and meaningfully Rest Area Taman Gisting as a public space.

Keywords: Quality, Public Space, Perception